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| **Perspectivas Econômicas:**segundo semestre de 2021 e 2022 |

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| **Logo mais, as empresas iniciarão o planejamento estratégico para 2022, sem esquecer que ainda têm que torcer por um aquecimento da demanda dos seus produtos e serviços neste segundo semestre de 2021.**Neste momento de formulação do planejamento e definição dos caminhos estratégicos para a organização, questões muitas vezes sem respostas são colocadas sobre a mesa da diretoria: qual será o desempenho setorial da atividade na qual atuamos? Pisar no freio ou no acelerador, qual deverá ser a nossa opção?Estas e outras questões relativas ao desempenho setorial do nosso mercado serão analisadas pela nossa convidada Regina Couto, Economista com especialização em Análise Setorial e a mediação deste evento será de Greicy Rodrigues, Diretora de Inteligência de Mercado do FBDE | NEXION Consulting.**"Perspectivas Econômicas: segundo semestre de 2021 e 2022"** será o tema que o FBDE | NEXION Consulting debaterá na Live Café, totalmente gratuita, na próxima **quinta-feira, dia 15/07/2021, das 09h às 10h.**  |

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| [**PARTICIPANTES**](https://fbdenexion.us15.list-manage.com/track/click?u=7919572a23da6c3b2e9719135&id=2feb5138e5&e=cb7378e239)  |

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| **Regina Couto**Economista especialista em Análise Setorial  |

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| **Faça a diferença na vida de uma criança!**Junte-se a nós e seja um doador do GRAACC para ajudar as crianças na luta contra o câncer infantil.O GRAACC é uma instituição sem fins lucrativos que oferece assistência, tratamento e apoio social a crianças e jovens com câncer. Esta live é um evento beneficente em prol dessa instituição.Obrigado pelo apoio! |

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| Otimização das vendas e melhoria dosresultados comerciais: conte com o**FBDE | NEXION Consulting**Telefone: +55 (11) 3674-9999  |

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